



SPRING / 2017



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## OUR MISSION

Parks Project is on an adventure with a purpose. Together, “we the people”, own 84 million acres of pristine park wilderness that needs our attention, action and funding. Passionate pioneers fought to protect America’s greatest landscapes and most awe-inspiring views, creating National Parks. Parks Project was created to make sure we don’t forget.

Whether it’s supporting bear conservation in Denali or trail restorations in Muir Woods, we make quality goods with purpose to fund and promote projects that restore our national parks. We are advocates of the outdoors and work with 22 park conservancies to identify projects and priorities that need immediate attention. Parks Project serves as a steward and reminder to promote, preserve and engage these spaces. We live by the rule, *Leave it Better Than You Found It*, and we’re looking for like-minded champions of the great outdoors.





SPRING 2017





WOMENS

**WOMENS**



**FEATURED: BIG BEND MESA  
RACERBACK TANK**  
\$34 – 100% Cotton, XS-L  
White



**YOSEMITE COLOR BLOCK  
RACERBACK TANK**  
\$34– 100% Cotton, XS-L  
White



**RESTORATION NATION  
RACERBACK TANK**  
\$34 – 100% Cotton, XS-L  
White





FEATURED: GRAND CANYON RIVER RACERBACK TANK  
\$34 – 100% Cotton, XS-L  
Maroon



RAINIER MOD SUN RACERBACK TANK  
\$34 – 100% Cotton, XS-L  
White



SHENANDOAH SUNSET RACERBACK TANK  
\$34 – 100% Cotton, XS-L  
White

# WOMENS



GRAND CANYON  
SILHOUETTE  
RACERBACK TANK  
\$34 – 100% Cotton, XS-L  
White



GREAT SMOKY ARROW BEAR  
RACERBACK TANK  
\$34 – Poly/Cotton Blend, XS-L  
Heather Black



FEATURED: MUIR WOODS  
DIAMOND RACERBACK TANK  
\$34 – 100% Cotton, XS-L  
Navy



**WOMENS**



**ZION OUTLINES  
RACERBACK TANK**  
\$34 – 100% Cotton, XS-L  
Charcoal



**OLYMPIC PYRAMID  
RACERBACK TANK**  
\$34 – 100% Cotton, XS-L  
White



**ACADIA LIGHTHOUSE  
RACERBACK TANK**  
\$34 – 100% Cotton, XS-L  
White

**FEATURED: JOSHUA TREE BAR  
SUN RACERBACK TANK**  
\$34 – 100% Cotton, XS-L  
White









FEATURED: MUIR WOODS  
DIAMOND T-SHIRT  
\$36 – 100% Cotton, XS-L  
Forest Green



AROUND THE PARK T-SHIRT  
\$36 – 100% Cotton, S-XL  
Charcoal



TOOLS OF THE TRADE T-SHIRT  
\$36 – 100% Cotton, S-XL  
Olive



GRAND TETONS BUFFALO T-SHIRT  
\$36 – Poly/Cotton Blend, S-XL  
Heather Grey



# MENS



LEAVE IT SLIM T-SHIRT  
\$36 – 100% Cotton, S-XL  
Black



JOSHUA TREE  
BAR SUN T-SHIRT  
\$36 – 100% Cotton, S-XL  
White



YOSEMITE COLOR BAR T-SHIRT  
\$36 – Poly/Cotton Blend, S-XL  
Heather Grey



FEATURED: GRAND CANYON  
RIVER T-SHIRT  
\$36 – 100% Cotton, S-XL  
White



FEATURED: ROCKY MOUNTAIN  
HUT HUT HIKE T-SHIRT  
\$36 – 100% Cotton, XS-L  
Navy



CONSERVATION ALLIANCE T-SHIRT  
\$36 – 100% Cotton, S-XL  
Charcoal



ZION OUTLINES T-SHIRT  
\$36 – 100% Cotton, S-XL  
White



GREAT SMOKY  
COMPASS T-SHIRT  
\$36 – 100% Cotton, S-XL  
Heather Grey





**KIDS**



**JOSHUA TREE  
KIDS RAGLAN  
\$40 – Poly/Cotton  
Sizes 2,4,6**



**GRAND TETON  
KIDS RAGLAN  
\$40 – Poly/Cotton  
Sizes 2,4,6**



**RAINIER  
KIDS RAGLAN  
\$40 – Poly/Cotton  
Sizes 2,4,6**



**ACADIA  
KIDS RAGLAN  
\$40 – Poly/Cotton  
Sizes 2,4,6**



**BADLANDS KIDS  
RAGLAN  
\$40 – Poly/Cotton  
Sizes 2,4,6**



**YELLOWSTONE  
KIDS RAGLAN  
\$40 – Poly/Cotton  
Sizes 2,4,6**





GRAND CANYON  
NATIONAL PARK

GRAND CANYON  
RIVER

WILLIAMSON  
NATIONAL PARK

GREAT SMOKY  
ARROW

GRAND TETON  
NATIONAL PARK

GRAND TETON  
LINES

1909  
1908

MUIR WOODS  
DIAMOND

1909  
1908  
BIG BEND  
NATIONAL PARK

BIG BEND  
WATERSHED

PARK MESHBACK HATS  
\$34— Canvas



# HATS



NUEVO FORRAGER HAT  
\$32- 100% Nylon, One Size  
Navy



NUEVO FORRAGER HAT  
\$32- 100% Nylon, One Size



MINI AXE/SHOVEL HAT  
\$32- Canvas, One Size  
Natural



MINI TREE HAT  
\$32- Canvas, One Size  
Natural



# BANDANAS



LEAVE IT BETTER



YELLOWSTONE VINTAGE MAP



PARK DOODLES



ZION VINTAGE MAP



YOSEMITE VINTAGE MAP



GRAND TETON VINTAGE MAP

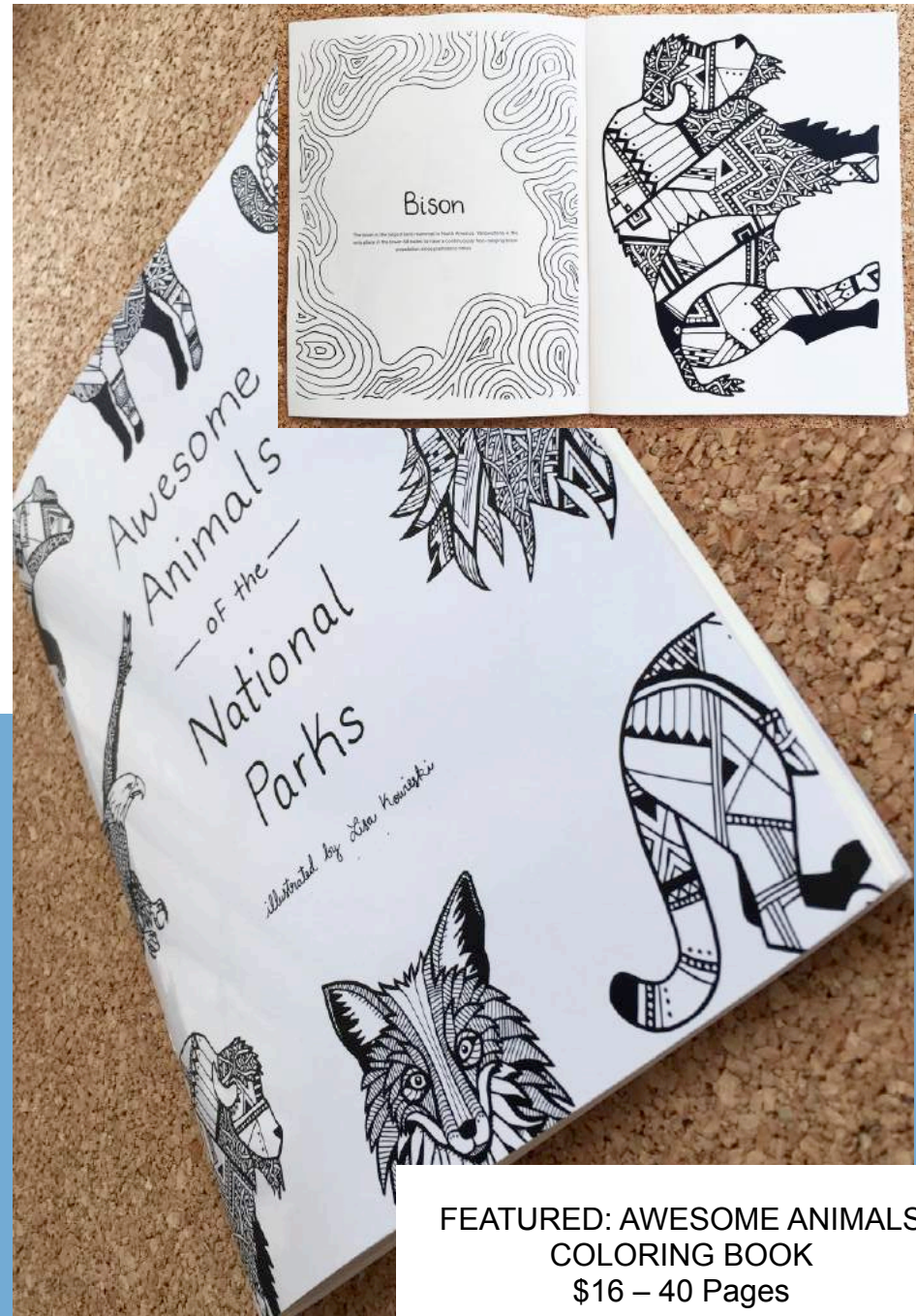
MESH BANDANA  
\$16- 100% Cotton



# COLORING BOOKS



WILDS PARKS COLORING  
BOOK  
\$16 – 40 Pages



FEATURED: AWESOME ANIMALS  
COLORING BOOK  
\$16 – 40 Pages



## OUR STORY

We've been enjoying National Parks our whole lives. Free adventures, clean air, wild escapes, fun with friends -what's not to like? So, a few years ago we signed up to volunteer, figuring a little hard work in one of our favorite places with some like-minded folks would be a good way to spend a day. When we arrived, the only other people were a few bored retirees. And it was the same when we returned the next time, and the next, until we thought, "Oh dang, has our generation forgotten about the parks? With all the time we spend chasing the newest thing or #hashtag, have we forgotten about the treasures we already own?" During our time volunteering with park staff, we learned about all the unique projects that needed funding, advocacy and support. Out of that need and our love for the parks, Parks Project was born.



